

Message Text

UNCLASSIFIED

PAGE 01 QUITO 08451 191941Z

70

ACTION ARA-10

INFO OCT-01 ISO-00 CIAE-00 INR-07 NSAE-00 EB-07 FCC-02

OTPE-00 /027 W

----- 080248

R 191746Z NOV 75

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 8040

INFO USDOC WASHDC

AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMEMBASSY LA PAZ

AMEMBASSY LIMA

AMEMBASSY SANTIAGO

AMCONSUL GUAYAQUIL

USIA WASHDC

UNCLAS QUITO 8451

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: SELECTION OF COLOR TV SYSTEMS

REF: STATE 196116; QUITO 6814, 5099.

1. ON NOVEMBER 16, TELEAMAZONAS, PRIVATELY-OWNED QUITO-BASED TELEVISION NETWORK, INAUGURATED ITS CHANNEL 6 TO PROVIDE COLOR RECEPTION TO GUAYAQUIL AND COASTAL POPULATION.

2. AS DEPARTMENT AWARE FROM PREVIOUS EMBASSY REPORTS, TELEAMAZONAS PIONEERED NTSC COLOR SYSTEM IN ECUADOR WITH RFIRST COLOR TELECAST OVER CHANNEL 4 (QUITO) IN DECEMBER 1973. COMPANY LATER ESTABLISHED CHANNEL 10 IN TULCAN TO SERVI SIERRA REGION NORTH TO COLOMBIAN BORDER AND CHANNEL 7 IN AMBATO COVERING SOUTH CENTRAL PROVINCES. NEW TRANSMITTING FACILITIES FOR CHANNEL 6, LOCATED AT CAPADIA ON SLOPES OF MOUNT CHIMBORAZO, CONSIST OF A GATES TRANS-
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MITTER WITH EIGHT-ELEMENT ANTENNA SUPPLIED BY MICRO

COMMUNICATIONS CO., AND MICROWAVE NETWORK DESIGNED BY
MICRO NAVE ASSOCIATED. TRANSMITTING POWER IS RATED AT
500 KW ERP. WITH INAUGURATION OF CHANNEL 6, TELEAMAZONAS
CLAIMS THAT ENTIRE COUNTRY CAN NOW RECEIVE COLOR TELECASTS.

3. ONLY OTHER MAJOR COLOR NETWORK IN ECUADOR, OWNED BY
EL COMERCIO PUBLISHING COMPANY OPERATES CHANNEL 8 IN
QUITO. CHANNELS 2 AND 10 IN GUAYAQUIL HAVE ONLY LIMITED
COLOR TELECASTING CAPABILITY. ALL OF THESE COMPANIES
UTILIZE NTSC SYSTEM.
HEMENWAY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 NOV 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975QUITO08451
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750403-0912
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751128/aaaaayvo.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
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Reference: 75 STATE 196116, 75 QUITO 6814, 75 QUITO 99
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Margaret P. Grafeld
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EO Systematic Review
06 JUL 2006

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